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Looking for a Great Way to Learn about the Pharmaceutical Industry?

The Learning Key, Inc. Offers a Philadelphia Area Workshop:
The Business of Pharmaceutical Drug Development

Washington Crossing, PA - The Learning Key, Inc. is offering *The Business of Pharmaceutical Drug Development Workshop* on September 2, 2009 from 9:00 to 4:30 at their corporate headquarters in Washington Crossing, PA. The workshop is a one-day program that is targeted for individuals who work in or with the pharmaceutical industry and provides an overview of preclinical and clinical development, and regulatory processes.

The workshop uses several learning tools, including The PHARM Game®2 and a booklet *The Pharmaceutical Business: From Drug Discovery Through Product Launch*. When the game is played, teams face challenges when they encounter obstacles which parallel life in the pharmaceutical world.

The goals of the workshop are to:

- Increase knowledge of drug development
- Explore opportunities to accelerate the drug development process
- Explore clinical Phases 0, I, II, III, and IV of new drug development
- Examine the role of the FDA and worldwide regulatory efforts.

To learn more about the program and to register online, go to our website at www.thelearningkey.com and click on workshops.

The Learning Key, Inc. has been transforming learning into action for technology-based organizations for over 18 years. The company provides business-based board games and simulations, training and instructional design. For information call 215-493-9641 or visit our website at www.thelearningkey.com.

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