

FOR IMMEDIATE RELEASE

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Wi\$eMoney®

*Looking for a way to help students today
build financial literacy skills for tomorrow?*

WASHINGTON CROSSING, PA -The Learning Key, Inc. has launched an exciting financial literacy learning tool called Wi\$eMoney®. The team-based board game supports all financial literacy curricula and is used by teachers as a teaching aid to educate students and young adults to become financially literate.

The game is played in teams. Elements include financial choices and responsibility, short – long - term consequences, budgeting, financial problem solving and distinguishing between needs vs. wants. The use of an interactive game is a powerful way to learn and retain information. It is also fun!

With the economic challenges of today, our students need to know how to make educated financial decisions for a better tomorrow.

Review Wi\$eMoney® by going to www.thelearningkey.com. Click on the video link to watch our interview on CBS-CW3 about Wi\$eMoney® where Dr. Elizabeth Treher, President and CEO of The Learning Key, Inc., was recently interviewed by Ukee Washington to talk about Wi\$eMoney®.

The Learning Key, Inc. has been transforming learning into action for technology-based organizations for over 18 years. The company provides business-based board games, simulations, and training and instructional design. For further information call 215-493-9641 or 800-465-7005.

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