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Elizabeth Treher, CEO of the Learning Key, Inc. Webinar Leader
Pharma Industry Knowledge: Employee Luxury or Requirement?

WASHINGTON CROSSING, P.A.– Elizabeth Treher, PhD, CEO and co-founder of The Learning Key, Inc. will lead a live webinar on May 27th from 1:00 to 3:00 pm EST. The topic will be “Pharma Industry Knowledge: Employee Luxury or Requirement?” The conference will focus on how large and small pharma and biotech companies are answering this question and the approaches taken.

Case examples and benchmark data from pharmaceutical and biotech organizations will be discussed. Joining Elizabeth Treher will be Carol Manahan, PhD, Scientific Education Manager at Novartis Institutes for BioMedical Research and Donna Hornyak, RN, Senior Director of Training at a major pharmaceutical company.

Individuals from pharmaceutical, biotech and clinical research organizations interested in employee development should not miss this event. For information and registration visit [ExLpharma](#). Join Elizabeth and her colleagues to share your perspectives.

Elizabeth Treher has worked in clinical research and led radiopharmaceutical R & D, resulting in a patented, commercialized heart imaging agent. She led a corporate university for 22,000 pharmaceutical employees and initiated and led a center for science education for a major pharmaceutical research institute. She has more than 75 publications and patents.

The Learning Key, Inc. has been transforming learning into action for technology-based organizations for 18 years. The company provides innovative learning tools such as business based board games and simulations, and training, consulting, and instructional design. For information call 215-493-9641 or visit our [website](#).

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