

FOR IMMEDIATE RELEASE

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**Elizabeth Treher, CEO of The Learning Key, Inc. Presents
Wi\$eMoney™ at the Business Professionals of America
2009 National Leadership Conference**
Shaping the Future of Financial Education!

Washington Crossing, P.A. – Elizabeth Treher, CEO and co-founder of The Learning Key, Inc. will present Wi\$eMoney™, a financial literacy team-based board game to students and teachers at the Business Professionals of America 2009 National Leadership Conference in Dallas, Texas from June 17th to June 21st. “Teachers will have an opportunity to learn to facilitate the game with their classes and students will play the game in multiple sessions,” says Treher. Wi\$eMoney™ supports all financial education curricula and is a valuable teaching aid to help shape the future of financial literacy. Visit www.bpa.org.

Elizabeth has designed many team-based simulations and games, including *The PHARM Game®*, *GMPWorks®*, and *Partnering Success: The Challenge*. She was an invited member of the first U.S. delegation to China for education and training.

The Learning Key, Inc. has been transforming learning into action for over 18 years. The company provides innovative learning tools such as business-based board games and simulations, and training, consulting and instructional design. To learn more, call 215-493-9641 or visit our website at www.thelearningkey.com.

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